



# AsiaBlight Logo contest

Announcement December 20th

Application Deadline: **March 3<sup>rd</sup> , 2019**

Announcement to the winner: **March 31<sup>st</sup> , 2019**

Prize: 800 US\$ + invitation to the Award Ceremony at the AsiaBlight Conference in May 2019 at Chongqing University, China  
The AsiaBlight coordination committee will select the winner.

**Are you working on potato late blight? This competition is for you!**

Thank you for entering the contest to create the logo for AsiaBlight.

### What is AsiaBlight?

The AsiaBlight is a network of scientists, companies, farmers working on potato late blight in Asia with an integrated approach.

AsiaBlight vision: Reduce the negative effect of late blight in Asia, in a sustainable way, by improving the collaboration and communication between pan-Asia Late Blight stakeholders.

### Requirement for the logo

**Style**: simplicity, easily read name (font and size wise), visibility, provide quick understanding the cause or and its location

**Examples**: of existing late blight network: LatinBlight, EuroBlight, USABlight

**May have**: tagline and symbol

**Language**: English



Logo should be presented in the following 4 formats: PNG, SVG, EPS, PDF



**To join AsiaBlight contest, please fill out the following logo competition registration form and send it both back by mail and e-mail to**

**Submission Mail address:**

Christelle Lasserre PhD,  
Senior Manager  
International Scientific Businesses and Communications  
CIP- China Center for Asia Pacific,  
709 Pan Pacific Plaza,  
A 12 Zhongguancun Nandajie  
Beijing, 100081, P.R. China  
Phone: +86 10 6218 9767  
English-French

**Submission E-mail:** [CIP-CCCAPOffice@cgiar.org](mailto:CIP-CCCAPOffice@cgiar.org)



## LOGO COMPETITION REGISTRATION FORM

**Competitor name:** .....

**Organization and job title:** .....

**E-Mail:** .....

**Address:** .....

.....

**Tel:** .....

### **Participation rules:**

#### Eligibility:

1. You are working on potato late blight and not for a private organization.
2. The proposed logo is solely your property and an original work. Use of the work of any third person, for example: photos or design elements that have not been made by you are not allowed a third party cannot be involved.
3. You will follow guidelines to provide all logos in the necessary file formats as an attachment for your logo to be considered (PNG, SVG, EPS, PDF).
4. Only logos provided with the accompanying registration form signed and dated will be considered in the competition.

#### Intellectual Property:

1. You certify that your logo is the result of your personal creativity, that it is your own original work directly created for this competition and that intellectual property rights of any third party have not been infringed.
2. In case your logo is selected as the winner, you automatically hereby irrevocably assign any and all intellectual and industrial property rights in the logo (including but not limited to trademarks and copyrights) to the International Potato Center –(CIP) worldwide . Consequently, CIP will be the only and exclusive owner of the copyrights and all related industrial property rights, and may freely exploit and use all or part of the logo in accordance with the foregoing paragraph and, in addition, may reproduce, transform or communicate it, in whole or in part, of any existing or future form either by CIP or by any third party that is designated by the same.
3. The above assignment is understood to be carried out, in any case, free of charge.
4. You waive without limitation any reservation of rights in your favor or any other rights over the logo.

5. Participant will be entirely liable for any claims that may arise of any nature or that third parties may do in this regard related to the logo, including but not limited to the creation/design/execution/use of this logo.
6. International Potato Center (CIP) reserves the right to modify, change or adapt the winning logo in whole or in part, to its solely discretion for future use and to fit the needs of the initiative.
7. By submitting this Registration Form to participate in the competition, you expressly consent and accept that the International Potato Center may use and publish your name and other data or photograph that is made for any informative or public-promotional activity related directly or indirectly to the competition.

Cancellation of participation: Cancellation requests have to be submitted by email to [CIP-CCCAPOffice@cqjar.org](mailto:CIP-CCCAPOffice@cqjar.org) within a week after submission. Cancellations requests submitted after the Application Deadline will not be attended.

Acceptance of Participation Rules: By submitting this Registration Form all participants in this competition agree to accept both the Participation Rules and the agreements as well as the decision of the Jury, which will be unappealable.

DATE:

SIGNATURE PRECEDED IN WRITING BY  
"I understand and agree on the participation rules"